



# Iain Balfour

## Automotive Consultant

### Career Summary

Causing positive impact on individuals and organizations through powerful, practical, and effective training. Specific expertise in sales, service, and customer satisfaction improvement.

**Metro Area:** Los Angeles

### Expertise

Dealership Sales Experience

CSI/SSI Consulting

Large Audience Presentations

Trainer Management

Sales Skills Training

Management Consulting

Group Facilitation Skills

Process Redesign

Train-the-Trainer  
Facilitation

Curriculum Development

Service Soft Skills Training

### Latest Projects:

Owner - High Impact Training & Services

Instructor - Jaguar University



Automotive Consultant Association