



Iain Balfour

Automotive Consultant

Career Summary

Causing positive impact on individuals and organizations through powerful, practical, and effective training. Specific expertise in sales, service, and customer satisfaction improvement.

Metro Area: Los Angeles

Expertise

Dealership Sales Experience	Group Facilitation Skills
CSI/SSI Consulting	Process Redesign
Large Audience Presentations	Train-the-Trainer Facilitation
Trainer Management	Curriculum Development
Sales Skills Training	Service Soft Skills Training
Management Consulting	

Latest Projects:

Owner - High Impact Training & Services

Instructor - Jaguar University



Automotive Consultant Association