



Shaun Bryant

Automotive Consultant

Career Summary

High profile, results oriented management & sales professional with 15 years experience in the automotive industry. Extensive expertise in new and used automotive sales, sales training, sales management, CSI, staff development, leasing, wholesaling, appraisals, auction, reconditioning, desking, inventory control, and bottom line profitability.

Acknowledged by peers, staff, and clientele, for integrity, solid work ethic, and the ability to consistently achieve personal and dealership goals. Proven ability to manage all sales functions of multi-use/multi-size facility utilizing innovative leadership approaches while cultivating and maintaining business to achieve greatest profit potential. Development and implementation of innovative sales, promotions, marketing, advertising, and management approaches, designed to expand customer base and increase sales through greater market penetration.

Metro Area: Salt Lake City

Expertise

| | |
|--------------------------------|---------------------------|
| Dealership Sales Experience | Group Facilitation Skills |
| CSI/SSI Consulting | Process Redesign |
| Large Audience Presentations | Instructional Design |
| Train-the-Trainer Facilitation | Curriculum Development |
| Sales Skills Training | Management Consulting |

Latest Projects:

Contract Facilitator - University of Toyota

Contract Trainer - Toyota Financial Services

National Sales Manager - Joe Verde

Owner, Instructional Services, Inc.

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Other Relevant Expertise: Retail GM Experience

